Project 2: Online Survey

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Not shared

*Indicates required question

Have you booked a hotel in the last 4 weeks *

○ Yes

○ No

How did you book the hotel

○ Call

○ Email

○ Website

○ Other

Where you happy with the process of booking a room via the website

○ Yes

○ No

Please provide details as to why/why not

Your answer

What is your priority in booking a room via a website

○ Cost

○ Ease of use

○ Options available

○ Availability

○ Hotel quality

○ Other: _____

Would you book a hotel using a website again

○ Yes

○ No

What functionality have have seen recently

☐ Temporary room reservation while booking

☐ Live chat

☐ Account sign up

☐ Other: _____

How did you find out about the booking system on the website

○ Search Engine

○ Advertising

○ Word of mouth

○ Other: _____

Submit   Clear form

Google Forms